FERNANDO SALOM

Computer Science | International MBA

PROFILE

An entrepreneur and technologic professional who is always looking for business opportunities everywhere at any time to develop innovative and powerful tools or platforms for people or companies. Proven ability to give the best solution to the client's problems and needs not only at technological level also at business level. More about me: http://goo.gl/9xcA8

PROFESSIONAL EXPERIENCE

■ August 2010-Present | FREELANCE Software Engineer

- Collaboration with others freelance professionals to develop the solutions for the companies.
- Development and maintenance of web platforms

GRUPO SAN RAMON, Valencia | http://www.gruposanramon.com

- Increase on-line visibility through SEO techniques.

TRANSBOLSA.com, Startup | http://www.transbolsa.com

- Email marketing to acquire clients through a original proprietary system.
- April 2007-July 2010 | Software Engineer | GRUPO ADECUA, Valencia | http://www.grupoadecua.com
 - Design, develop and maintenance of websites and newsletter for key clients.
 - Develop a CMS (Content Manager System) to create the websites, reducing drastically the time to get them ready.
 - Create an online marketing tool to send, control and track mailing.
 - Work in small teams formed by designers and sales people.

EDUCATION

■ 2011 | Project management - University of California (USA)

Use of project management tools and techniques effective in initiating, planning, executing, monitoring, controlling, and closing a project. Preparation to sit for the Project Management Professional® Exam (PMP).

■ 2010-2011 | International MBA - IEDE Business School (Spain, China, USA)

The International Master in Business Administration is a multi-campus program taught in English in 3 different locations:

- IEDE Universidad Europea de Madrid (Spain 5 months)
- Tongji University of Shanghai (China 4 months)
- **University of California Irvine** (USA 3 months) Certificate of International Business Operations and Management **Final project:** estarVIP | Highest mark: 9.5 written document / 9,66 presentation.

Teamwork with 3 professionals of different fields: marketing, finance and IT to create a business plan for an Internet start-up related with fashion and e-commerce.

■ 2004-2009 | B.S. Computer Science - CEU - Valencia (Spain)

2009. Project: Mobility Orientation inside Buildings | Highest mark: 9.5.

- From the idea of helping the mobility of visual impairment people inside buildings using RFID technology.

2008. Project: 2CAM | Highest mark: 10.

- Stereoscopy (or a 3D perception) in a videoconference through the use of 2 High Definition cameras.

LANGUAGES AND OTHER SKILLS

- English. Advance level written and spoken.
- Programming languages. C, C++, PHP, JAVA, Python.
- Web: HTML5, CSS3, JavaScript (jQuery), XML, Flash, XSLT, SOAP,AJAX, JSON, Bootstrap, Less.
- Databases: MySQL, Oracle, MS Access, MS SQL Server.
- OS: Windows, MAC and Linux.
- Design and presentation: Photoshop, InDesign, Keynote, Prezi, Powerpoint...