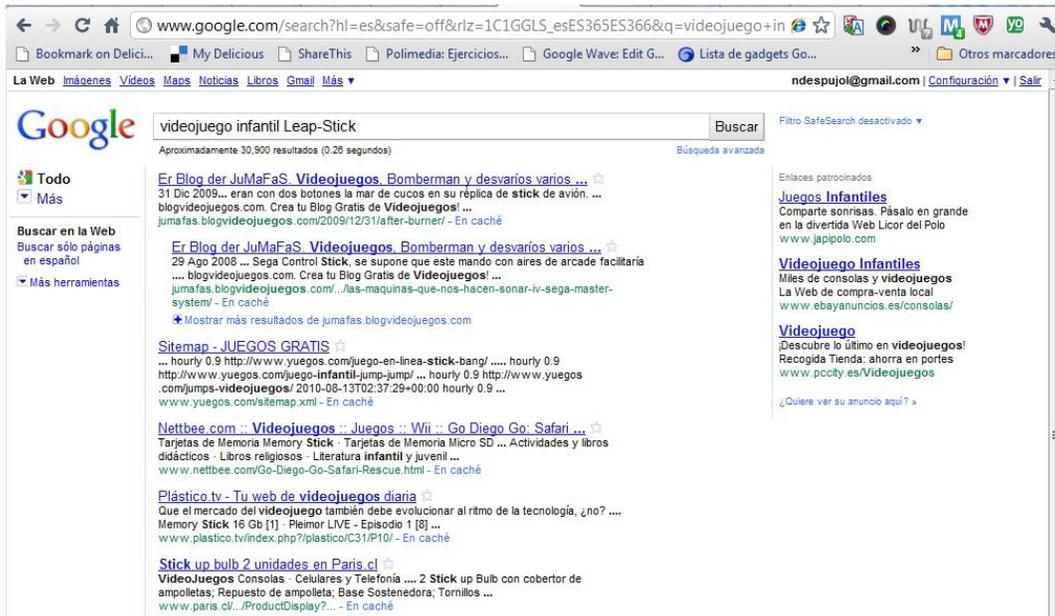


## Ejemplo 1: Búsqueda de consola infantil

Comentaremos un ejemplo de búsqueda refinando la búsqueda. Se trataba de buscar una consola de video juegos infantiles cuyo nombre alguien recordaba más o menos como “Leap-Stick”. Realizamos primero una búsqueda infructuosa con “videojuego infantil Leap-Stick”.



The screenshot shows a Google search page for the query "videojuego infantil Leap-Stick". The search results are sparse, with only a few entries visible. The first result is a blog post from December 31, 2009, titled "Er Blog der JuMaFaS. Videojuegos. Bomberman y desvarios varios ...". Other results include a blog post from August 29, 2008, and a link to a website called "Plástico.tv". The search bar shows the query and the number of results is approximately 30,900.

Cambiamos entonces “videojuego infantil” por “consola” y descubrimos en una página e venta de artículos de segunda mano en Méjico que la consola se llama Leapster y es de la empresa Leapfrog.



The screenshot shows a Google search page for the query "consola Leap-Stick". The search results are more numerous than in the previous screenshot, with approximately 155,000 results. The first result is a link to a website called "portatil - México. Video Juegos - Consolas - México. Compra - Venta", which is a second-hand store. Other results include a link to "maneras - México. Video Juegos - Consolas - México. Compra - Venta" and a link to "PlayStation 3 - Wikipedia, the free encyclopedia". The search bar shows the query and the number of results is approximately 155,000.

A partir de ese momento pudimos reanudar la búsqueda del equipo concreto y encontrar páginas con información relevante (como la página del fabricante).

The screenshot shows the Leapfrog website's product page for gift packs. The page features a navigation bar with categories like 'SHOP', 'LEARNING PATH', 'PARENTS', 'TEACHERS', 'DEMOS', and 'SUPPORT'. A search bar is present with the text 'SEARCH: All'. Below the navigation bar, there are filters for age groups: 'Baby Toys (0-12 mo.)', 'Toddler Toys (12-36 mo.)', 'Preschool Toys (3-5 yrs.)', 'Kids' Toys (5-8 yrs.)', and 'Toys (8+ yrs.)'. There is also a 'Clearance' button and a 'More Ways to Shop' link.

The main content area displays '59 Results' and is sorted by 'Top Picks'. The results are presented in a grid of product cards. Each card includes a product title, age range, an image of the Leapster device and game pack, and pricing information. The prices are shown as a current price and a crossed-out original price, with an 'Add to Cart' button next to each.

Product Name	Age Range	Current Price	Original Price	Action
Leapster® Disney-Pixar Gift Pack	Ages 4-8 Years	\$109.99	\$144.95	Add to Cart >
Leapster® Learn Like a Jedi Star Wars Gift Pack	Ages 4-8 Years	\$84.99	\$119.99	Add to Cart >
Leapster® Dora the Explorer Gift Pack	Ages 4-8 Years	\$88.99	\$109.99	Add to Cart >
Leapster® Learning System with Downloadable Toy Story 3 Game	Ages 4-8 Years	\$54.99		Add to Cart >
Leapster® Disney Magical Fun & Learning Gift Pack	Ages 4-8 Years	\$104.99	\$144.99	Add to Cart >
Leapster® Disney Princess & Fairies Game Pack	Ages 4-8 Years	\$44.99	\$49.99	Add to Cart >
Leapster® SPECIAL EDITION SpongeBob Gift Pack	Ages 5-7 Years			
Leapster® Disney-Pixar Up! Gift Pack	Ages 5-8 Years			
Leapster Disney-Pixar Cars Gift Pack	Ages 4-8 Years			

At the bottom left of the page, the URL 'shop.leapfrog.com/leapfrog/cart/cart.jsp' is visible.